AFN-1295 BEN131

B.A. DEGREE EXAMINATION, APRIL 2011

First Semester

English

INDIAN WRITING IN ENGLISH

(Non-CBCS—2004 onwards)

Time: 3 Hours Maximum: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all the prestions.

- 1. Who are the two children sitting besides sita?
- 2. From where does the tree is fed?
- 3. Can, according to gieve patel, nature be destroyed?
- 4. Why does the speaker of "homeless" get envy?
- 5. Who is the stranger according to vickram?

6.	How according to Gieve Patel a tree can be rooted out?
7.	Name the historian?
8.	Why was sheikh Imam-ud-din killed?
9.	Why Najib did not like hinduism?
10.	What does the shifting of capital from Delhi to Daulatabad symbolize?
11.	Who are the poets mentioned by Jawaharlal Nehru in his last letter to Indira?
12.	What according to Raja Gopalachari is "University to Education"?
13.	What is Krishna's poem about?

14.	On rainy day, where do the pandavas used to go:
15.	Name the god of love and god of spring?
16.	Throughout the world to day people are taced with a choice between various kinds of
	a) dresses
	b) Governments
	c) Parks
	d) Fashions
17.	According to the parents the boy was a
	a) little devi!
	b) little ar gel
	c) little imp
	d) little

18.	The father had written a thesis of for
	his
	a) Infant Psychology
	b) Infant Science
	c) Infant hi
	d) Infant Poetry
19.	Sastri teacher
	a) logic
	b) maths
	c) science
	d) english
20.	Susila's 'avourite flower is
	a) La mine
	b) rose
	c) lily
	d) lotus

Answer all the questions.

Answer the following question in 150 words each.

21. (a) How does the poet present the history of ancients family through the concrete images of great house?

(Or)

- (b) Discuss how the tree can be rooted out according to Gieve Patel?
- 22. (a) Discuss R.X. Narayan's Portrayal of good teachers?

(Or)

(b) Write a note on the role of krishna as a mediator to Susila?

5

23.	(a)	Discuss the circumstances that leads to the death
		of Sheikh imman-ud-din?
		(Or)
	(b)	Sketch the character of Ain-ul-maik?
24.	(a)	How according to Nehru the present age is
		different from the past?
		(C_r)
	(b)	Give a description of the railway station in Mano
		Majra?
05	(a)	Dui Chanda of Madana and Vasanta in Tarans's
25.	(a)	Brief he role of Madana and Vasanta in Tagore's Chitra?
		Airtia:
		(Or)

(b) Critical appreciation of Tagore's Chitra?

Answer All questions.

Answer the following in 250 words each

26. (a) How does ramanujam recall all things and creatures of the Great house in the present milieu?

(Or)

- (b) How does Nissim Ezekiel highlight his mother's love through the poem 'Night of the Scorpion'?
- 27. (a) Discuss Krishne's opiritual communion with Susila?

(Or)

- (b) Write an essay on the blend of humour in the Finglish teacher?
- 28. (a) Justify the title "Crime and Punishment"?

(Or)

(b)	Why does minoo masani think that No man is an island?
(a)	Write an essay on the blend of humour in "The English Teacher"?
	(Or)
(b)	Discuss Krishna's 3 ritual communion with Susila?
(a)	Write an escay on the use of symbolism in Tagore's play "C'hitra"?
(b)	"Chitra is a play built on many levels It is a drama

29.

30.

of youth; it is a drama of growth". Explain.

AFN-1296 BEN132

B.A. DEGREE EXAMINATION, APRIL 2011

First Semester

English

MODERN GRAMMAR AND USACE

(Non-CBCS—2004 onwards)

Time : 3 Hours	Maxi rum : 100 Marks

Part A

 $(20 \times 1 = 20)$

Answer all the prestions.

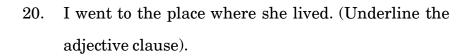
1. Ink is	u sefu	l article.	(insert	articl	e)
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- 2. The box I bought was soon lost by him.

 (use pronoua)
- 3. This is my son-in-law house (use appostrophe in the appropriate position).
- 4. She works for IBM. (use a question tag)

5.	Make a question from the jumbled works. (Kept / on
	the table / I / the book).
6.	Is the sky cloudy? (Reply 'yes' or 'no')
7.	A heavy shower fell today (underline adjunct)
8.	could underst and what he was saying.
	(insert a negative)
9.	Who taught her English? (Change the voice)
10.	I place my hend the table. (Use a suitable preposition)
11.	Brazery (Change into adjective)
12.	Pure (Change into noun)

13.	Assistance (Change into verb)
14.	Carry (change into noun)
15.	Rearrange the words and write a correct sentence. (No
10.	time / there was / breakfast / to have)
16.	Call us during office hours at 7334593. (Correct the sentence)
17.	Who would not leve his country? (change into an assertive sentence)
18.	He (come) tomorrow (use future tense)
19.	He said, "I am right" (change into indirect)



$$(5 \times 6 = 30)$$

Answer all questions in not more than 150 words.

21. (a) Active and Passive voices.

(Or)

- (b) Mood
- 22. (a) The infinitive

(Or)

- (b) The participle
- 23. (a) The comparison of Adjectives

(Or)

(b) Personal pronouns

24. (a) Co-ordinating Conjuctions

(Or)

- (b) Functions of "The".
- 25. (a) Adverb Clause

(Or)

(b) Noun Clause

Part C

 $(5 \times 10 = 50)$

Write short essays on any five of the following

26. (a) Parts of Speech

(Or)

(b) The Transformation of Sentences.

27.	(a)	Double Negatives	
		(Or))

(b) The use of Modal verbs 'will' and 'can'.

28. (a) The use of past tense.

(Or)

(b) Distributive Adjectives

29. (a) Relative Pronouns

(Or)

(b) Infinitivy without 'to'

30. (a) Modriers

(Or)

(b) Complement

AFN-1297 BEN231

B.A. DEGREE EXAMINATION, APRIL 2011

Second Semester

English

BACKGROUND TO THE STUDY OF BRITISH LITERATURE

(Non-CBCS—2004 onwards)

Maximum: 100 Marks

Time: 3 Hours

	Section A	$(20 \times 1 = 20)$
	Answer all the questions.	
I. Fi	ll in the Blanks	$(5 \times 1 = 5)$
1.	Soon after the Second World War a g	general election
	was held in	
2.	The neo classical age is also known as	
3.	used the term 'meta	physical' first in
	this criticism	
4.	is the most repres	sentative of the
	victorian novelists.	
5.	Bacon is known for his	essays.

II. Choose the Correct Answer

 $(5 \times 1 = 5)$

- 6. In Europe, the Reformation meant the rejection of authority
 - (a) Nobel
 - (b) Catholic
 - (c) Papal
- 7. The rise of in the age of Chaucer began to affect all the branches of poetry.
 - (a) Simile
 - (b) allegry
 - (c) Monologue
- 8. Pre-Rephaelites poetry was strongly
 - (a) Silent
 - (b) Pictorial
 - (c) Emotional

9.	Spenser's 'The	Shepherds	calendar'	contains
	ec	elogue.		
	(a) 10			
	(b) 8		6	
	(c) 12			
10.	is	s the joint pro	auction of w	ordsworth
	and Coleridge.	.0		
	(a) Lyrical Ballads			
	(b) Kubla Khan			
	(c) The Excursion			
III.	Match the Follow	ing		$(5 \times 1 = 5)$
11.	Flying Shuttle	Vow	els call to vo	ovels

12. Romantic Movement Ben Jonson

- 13. Pre-Raphaelites Poetry John Key
- 14. Marlowe's mighty line Byzantium
- 15. W.B. Yeats French Revolution

IV. Answer the following questions

- 16. Define Renaissance
- 17. Mention any four plays vri ten by Bernard Shaw.
- 18. What according to wordsWorth is poetry?
- 19. Write two points about Milton's "Comus".
- 20. Explain Absurdist Drama.

Section B

Answer all questions

V. Answer the following in about 200 words each

21. (a) What were the effects of French Revocation that were reflected in the social life of England?

(Or)

- (b) What were the development that took place in mode of communication in England?
- 22. (a) Explain the term 'neo-classical'

(Or)

(b) What are the contributions of Modern poets to English literature?

23.	(a)	Trace the Characteristics of Metaphys	sicial poetry.
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(Or)

(b) Explain 'The Theatre of the Absurd'.

24. (a) Write a short note on Spenser's Faire Queene'.

(Or)

(b) What are the contribution of Dr. Johnson of the English Literacy Criticism?

25. (a) Write and te on Keat's contributions to Romantic Age.

(Or)

(b) What is the General theme of G.M. Hopkin's poetry?

Section C

 $(5 \times 10 = 50)$

Answer all questions

V. Answer the following in about 400 words each

26. (a) Write an essay on Industrial Revolution.

(Or)

- (b) What were the impacts of the world wars in the social life of England?
- 27. (a) Trace the coveryment of poetry in the post modern Age.

(Or)

(b) List the contributions of Wordsworth and coleride to Romantic Age.

28.	(a)	What were the traits of the Pre-Raphaelites
		Poetry?
		(Or)
	(b)	Write a note on 'The Romantic Movement'.
29.	(a)	Comment on Ben Jonson's Flays.
		(Or)
	(b)	What are Milton's Style that reflect in Paradise
		Lost?
30.	(a)	Discuss D.H. Lawrance as a Novelist.
		(Or)
	(b)	Write an essay on T.S. Eliot as a poet-Critic.

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AFN-1297

AFN-1299 BEN332

B.A. DEGREE EXAMINATION, APRIL 2011 Third Semester

English

POETRY—I

(Non-CBCS—2004 onwards)

Time: 3 Hours Maximum: 100 Marks

Part A

 $(20 \times 1 = 20)$

Answer all questions.

- 1. Why does Spenser ask the nymphs of the river Mulla to come to his bridge's chamber?
- 2. Which star is compared as the fair child of beauty by Spenser?
- 3. What, according to Shakespeare are the seven stages of a man?

4.	What season of year does Shakespeare compare his
	friend in "Sonnet No. 18"?
5.	What, according to Donne is the original sin?
6.	Why does Donne consider love as a transaction?
7.	Why does Herbert want to be as free as the wind?
8.	What does the Pulley symbolize?
9.	How does Mi ¹ tor describe the Hell?
10.	Why do Satan and the fallen angels suffer in Hell?
11.	Who is Mammon?

12.	Who is the architect of Pandemonium?
13.	What does Pope compare the creative writers'
	imagination to?
14.	Why doesn't Pope want a tombston to be erected in
	his memory ?
15.	Why does Gray welcome a dversity?
16.	What is the implication of the poem "Poison Tree"?
17.	How does Wordsworth portray the valley of River Wye?
18.	Where did Kubla Khan construct his pleasure dome?
19.	How does Keats describe the figure of Autumn?

20. What does Shelley say about the acts of the West Wind on land?

Part B
$$(5 \times 6 = 30)$$

Answer all questions.

Write answers for the following in about 150 words each.

21. (a) Comment on the distinctive features of Spenser's poetry.

- (b) What do you up acrstand about Shakespeare the man from the study of his sonnets?
- 22. (a) Write a note on Donne's appeal to God, the Father.

(b) Comment on the evolution of thought in Herbert's "The Collar".

23.	(a)	Write a note on the hierarchy of Hell.
	(u)	wille a note on the merating of frem.

(Or)

(b) Examine the similes in *Paradise Loca Book I*.

24. (a) How does John Dryden portray Nexander's feast?

(Or)

(b) How, according to Cray, does adversity affect good and bad people in different ways?

25. (a) How does Byron admire his cousin's serene qualities in "She Walks in Beauty"?

(Or)

(b) How does Coleridge reveal the power of imaginative poetry in Kubla Khan?

Answer all questions.

Write essays on the following in about 250 words each.

26. (a) Examine the view that "Epithalamion" is the culmination of Spenser's poetry.

(Or)

- (b) Critically examine the time of love and friendship in the sonnets of Shakespeare.
- 27. (a) "A great vitality of mood characterizes Donne's love poetry"—Elucidate.

(Or)

- (b) Discuss the metaphysical qualities in "Pulley".
- 28. (a) Discuss the characteristic features of an epic with reference to *Paradise Lost Book-I*.

(Or)

(b)	Examine the unconquerable will and unyielding courage of Satan.
(a)	How does Pope seek to fulfil his basic needs in the solitary form?
	(Or)
(b)	Discuss Blake as a lyric poet.
(a)	Attempt a critique on Keats' "Ode on a Grecian Urn".
(b)	How does Shelley describe the power of west wind?

29.

30.

AFN-1300 BEN431

B.A. DEGREE EXAMINATION, APRIL 2011

Fourth Semester

English

FICTION

	(Non-CBCS—	2004 onwards)	5
Time	: 3 Hours	Məxi r.u	m : 100 Marks
	Section	on A	$(20 \times 1 = 20)$
Choo	se the correct answer	O	
1.	Jane Austen was born	1	
	a) 1775		
	b) 1776		
	c) 1774		
	d) 1771		
2.	Mr & Mrs Bennet had	•••••	sisters.
	a) w		
	b) five		
	c) three		

d) four

3.	Mr & Mrs Philip lived in
	a) Meryton
	b) Marytown
	c) Marinetown
	d) Marion
4.	The owner of Pemberly Estate is
	a) Darne
	b) Darcy
	c) David
	d) Dimple
5.	The defence counsel for Charles Darnay in the first
	trial is
	a) Sydney Carton
	b) Mr. Stryver
	c) Mr. Marnette
	d) Lorry

6.	The person who is prepared to do anything for Lucie
	is
	a) Stryver
	b) Sydney
	c) Lorry
	d) Barsad
7.	Marquis Evromonde is Charles Daynay's
	a) Father
	b) Uncle
	c) Friend
	d) Cousin
8.	Marquis 's 'tilled in his palace by
	a) Dornay
	b) Gaspard
	c) Barsad
	d) Defarge

9.	Tess's Parents were
	a) Poor
	b) Rice
	c) Well-to-do
	d) Multimillionaire
10.	Tess first saw Angle in
	a) the May Dance
	b) the market
	c) his house
	d) the Company
11.	Tess murde o
	a) Angei
	b) Aiec
	c) Creek
	d) Tess

12.	Angel Married
	a) Tess
	b) Tess's Sister
	c) IZZ
	d) Tess's brother
13.	Tess's horse was named
	a) Tiger
	b) Wind
	c) Prince
	d) King
14.	Jerry Crunciler serves as a
	a) Coacun.an
	b) Loctor
	c) Tutor
	d) Messenger

15.	Amy driffield is wife to Edward
	Diffield.
	a) First
	b) Second
	c) Third
	d) Fourth
16.	Cake and Ale is tole by in first person
	narration.
	a) Alory Kear
	b) Molly Bloom
	c) William Asheria n
	d) Edward Driffield
17.	Huxley i; ?
	a) Social Satirist
	b) Dancer
	c) Historian
	d) Painter

18.	Lenina Crowne is loved by
	a) Henry Foster
	b) Henry Forster
	c) John
	d) Mustaphamoud
19.	Miss Keate works in
	a) Lady Soak College
	b) Cambridge college
	c) Eton college
	d) Eastern college
20.	John the savage is also called as
	a) Mr. Savage
	b) Master savage
	c) Old savage
	d) Minor savage

Answer all questions

21. (a) Discuss the Ball at Netherfield Park?

(Or)

- (b) Trace out the circumstances leading to collins' marrying charlotte Lucas?
- 22. (a) Trace the circumstances leading to the murder of the Margius of St. Evremonde?

(Or)

- (b) Write an essay on the first trial of charles parnay?
- 23. (a) Discuss Alec's reduction of tess?

	(b)	Discuss the sleep walking scene of Angel?
24.	(a)	Brief the opening scene of Hunley's the Brave new
		world?
		(Or)
	(b)	Sketch the role played by Minstapha moud?
25.	(a)	Sketch the character of Rosie Driffield?
		(Or)
	(b)	Is Edward Driffield a realist - Discuss?

Answer all question

Answer the following essay questions

26. (a) Bring out the Irony in Pride and Prejudice?

(Or)

- (b) Trace the outline of the story Pride and Prejudice?
- 27. (a) Compare the characters of sydney carton and Charles Darnay?

(Or)

- (b) Justify the appropriateness of the title "A Tale of two cities".
- 28. (a) Discuss Hardy's attitude to life as represented in the novel Tess of the D'urbervilles?

	(b)	Describe Hardy's Novel as a part played by
		chance?
29.	(a)	Justify the title Cakes and Ale?
		(Or)
		.0.
	(b)	Trace the autobiographical enement of Somerset
		mangham as found in Cakas and Ale?
30.	(a)	Why is John dead at the end of the novel?
		(Or)
	(b)	Comment on Huxley's style by giving a special
		reference to Brave New World?

AFN-1301 BEN432

B.A. DEGREE EXAMINATION, APRIL 2011

Fourth Semester

English

POETRY - II

(Non-CBCS—2004 onwards)

Time: 3 Hours	Maxio	oum: 100 Marks
	Section A	$(20 \times 1 = 20)$
Ansv	wer all the vacstions.	
1. The horns of	are	faintly blowing.
	70	
2. The word lies be	e for the lovers like a .	
3. Telemachus is .		
4. "The Blessed Da	amozel' is a poem by	
4. The diessed Da	amozer is a poem by	••••••
5	are lulled by the s	inger of an empty
day.		

6.		re	minisces the poet about the
	crucifixion of Jesus	s Chr	ist.
7.		. is re	ferred to as the second coming
	by W.B. Yeats.		
			60,
8.		are	the seasons pentioned by the
	poet in 'The Waste	Land	ľ.
9.	"They changed his	Cha	rist Inwart a Heaven'." Here
	his refers		
		0	
10.		icth	e author of 'The Mosquito'.
10.		15 (11	le audior or The Mosquito.
Matc	th the Following :-		
	3		
11.	W.H. Auden	(a)	The Highway man
	3		
12.	Dylan Thomas	(b)	Wants

- 13. Alfred Noyes (c) The Mosquito
- 14. D.H. Lawerence (d) Poem in October
- 15. Philip Larkin (e) Lullaby

Answer the question in a word or two:-

- 16. Name the ocean mentioned in the Poem 'A Passer-By'.
- 17. What are the double shames mentioned by Stephen Spender.
- 18. Name the frunc mentioned in the poem 'Poem in October'.
- 19. How is the voice of the hark described in the poem 'The Splendour Falls'?
- 20. Who is the author of 'As Kingfishers Catch Fire'.

Answer the following questions in about 150 words each.

21. (a) Write a short note on Lord Tennyson's justification of 'Ulysses' squest

(Or)

- (b) What is the theme of the peem 'Dover Beach'?
- 22. (a) Write a short note on William Morris 'An Apology'.

(Or)

- (b) Write a critical appreciation of the poem 'The Blessed Damozel'.
- 23. (a) Write a short note on the sonnet form employed in 'The Windhover'.

(b) Willow a siloi of life of the wasteralla	(b)	Write a short note on	the theme	of The	Wasteland
--	-----	-----------------------	-----------	--------	-----------

24.	(a)	What acc	ording to	Wilfred	Owen	is in	sensibility?
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- (b) Write about the central theme of the poem 'The Mozquito'.
- 25. (a) What are Philip Larkin's wants?

(Or)

(b) Write a critical appreciation of the poem 'Lullaby'.

Answer all questions

Answer the following questions in 250 words each.

26. (a) "Ulysses wants to experience life to its fullest, to drink it to the Bottom" - justify.

(Or)

- (b) Disucss the symbolism of the poem in 'The scholar Gipsy'.
- 27. (a) What is the central idea of the poem 'Chorus' from 'Atlantain Calydon'.

(Or)

(b) Write the evolution of thought in the poem 'The Blessed Damzel'.

28.	(a)	The subtitle 'To Christ Our Lord' Provides a clue
		to the meaning of the poem - Discuss.

- (b) Write a critical appreciation of the prem 'Easter 1916'.
- 29. (a) Write an essay on 'The Hound of Heaven'.

(Or)

- (b) Sketch the description of 'Nature' found in the poem 'Poem in October'.
- 30. (a) How it the Highwayman describe by the Poet?

(Or)

(b) Write the central idea of the poem 'The Great Lover'.

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AFN-1302 BEN531

B.A. DEGREE EXAMINATION, APRIL 2011

Fifth Semester

English

SHAKESPEARE

(Non-CBCS—2004 onwards)

Time: 3 Hours Maximum: 100 Marks

Part A

 $(20 \times 1 = 20)$

- I. Answer all the questions in a sentence or two each.
 - 1. Who is Tybalt?
 - 2. What does Juliet say regarding the choice of her future husbard?
 - 3. What kind of woman is the Nurse?
 - 4. How does Juliet kill herself?
 - 5. Where is Portia's house situated?

Who is the Merchant of Venice? 6. 7. Who is the servant of Shyock? Why does Antonio sign the bond? 8. Who kills Hotspur? 9. Who becomes the King of England after Henry IV's 10. death? 11. How does Hotspur contemptuously call King Henry? How does Hetspar describe Richard II? 12. How is Claudius finally killed? 13. Who passes on information about the ghost to Hamlet? 14.

- 15. For what purpose does Hamlet prevent Horatio from committing suicide?
- 16. Who becomes the next ruler of Denmark?
- 17. Name any two comedies of Shakesperre
- 18. Where was William Shakespea e Lorn?
- 19. Name any two clowns of Shakespeare.
- 20. How many sonnets has 3hakespeare written?

Part B
$$(5 \times 6 = 30)$$

Answer all questions

Answer the following in about 150 words each.

21. (a) Write a note on Juliet's chastity.

(Or)

 $\mathbf{3}$

- (b) Describe the death of Tybalt.
- 22. (a) Bring out the significance of the moonlight scene.

- (b) Write about the ring episode.
- 23. (a) Write a paragraph on the mening scene in Henry IV?

(j)

- (b) "Henry hates Mortimer viewing him as a threat to his rule". Explain briefly.
- 24. (a) Write a paragraph on Polonius' advice to Lacries.

- (b) Write on Hamlet's soliloquoy about death.
- 25. (a) Briefly discuss the role of clowns and fools in Shakespeare.

(b) Discuss the role of music in Shakespeare's plays.

Part (5 × 10 = 50)

Answer 31 questions

Attempt the following in about 300 words each

26. (a) Describe "Romeo and Juliet" as a typical Shakespearean tragedy.

(Or)

(b) Point out the images in Romeo and Juliet.

27.	(a)	Discuss the Merchant of Venice as a Romantic
		comedy?

- (b) Bring out the racial conflict between Christians and Jews.
- 28. (a) Write the plot construction of Henry IV, Part I?

 (C_{r})

- (b) Discuss Herry IV Part I as a morality play.
- 29. (a) Discuss Hamlet as a Revenge Tragedy.

(Or)

(b) Write the plot construction of the Hamlet.

30. (a) Salient features of Shakespeare's Romantic Comedies.

(*Or*)

(b) Bring out the special features of Romantic tragedies.

AFN-1302

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AFN-1303 BEN532

B.A. DEGREE EXAMINATION, APRIL 2011

Fifth Semester

English

AMERICAN LITERATURE

(Non-CBCS—2004 onwards)

Time: 3 Hours Maximum: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all the prestions.

Choose the correct answer

- 1. "The Road Not Taken" talks about
 - (a) Transport.
 - (b) Readways
 - (c) human choice
- 2. Jame Joyce's *ulysses* was a critical work written by
 - (a) Emily Dickinson
 - (b) Ezra pound.
 - (c) Edmund Wilson.

3.	'Huckle	berry Finn' is labelled as a
	(a)	Picaresque narrate.
	(b)	Murder story
	(c)	Humorous novel
4.	'A Farev	vell to Arms' was written by
	(a)	Robinson Jeffers.
	(b)	Mark Twain
	(c)	Earnest Hemingway.
5.	Jim is or	ne of the slaves of
	(a)	Fluck
	(b)	Mics Watson

Say Whether the following statements are true or false

6. The central theme of *The Adventures of Huckleberry*Finn is the encounter between innocence and experience.

7.	The line 'I took the one less travelled by' occurs in the
	poem 'The Death of a Hired Man'.
8.	Robert Frost is often called 'The poet of new England'.
9.	Death appears to be the favourite subject of Emily
	Dickinson.
10.	Edgar Allan Poe deals with the theme of the death of
	a beautiful woman in 'The Raven'.
Fill in	n the Blanks
11.	The pome 'Joy' is written by ———.
12.	In 'Raven' the bird speaks the word — again
	and agair.
13.	Walt Whitman is a ——— poet.
14.	Fluck's adopted mother is the widow ———.
15.	Frederick Henry is sent to ——— as an ambulance
	${\rm driver\ in}\ A\ Farewell\ to\ Arms.$

Match the following

16. Next to of course God i) Earnest Hemingway

17. Huckleberry Finn ii) Robinson Jeffers

I'm Nobody! who are you iii) E.E. Curmings 18.

19. A Farewell to Arms iv) Emi'y Dickinson

20. Joy v) Mark Twain

Section

 $(5 \times 6 = 30)$

Answer all questions

Summarize the theme of susan sontag's 'Against 21. (a) Interpretation'.

(Or)

How did ulysses address his fellow men?

22.	(a)	How	does	whitman	portray	life	in	"crossing
			Brook	dyn F	'erry"?				

- (b) Discuss Emily's obsession with Deatu.
- 23. (a) Only in sleep there is freedom from responsibility

 Discuss with reference to 'Supping by Woods on a

 Snowy Evening'.

 (t_{II})

- (b) Write a shor' note on the 'Road not Taken'.
- 24. (a) What is the function of Negro Jim in *Huckleberry*Finn?

- (b) Discuss the love affair between catherine and Frederick in A Farewell to Arms.
- 25. (a) What is Earnest Hemingway's attitude to war?

(b) How does O'Neill describe stokers?

Section ($5 \times 10 = 50$)

Answer all question

26. (a) How does Propresent the theme of mourning for the death of a beloved in "The Raven"?

(Or)

(b) What does Ezra pound convey through the poem "A Pact"?

27. (a) Justify the title of 'Against Interpretation'.

(Or)

- (b) Critically evaluate 'James Joyce's ulysses' by Edmund Wilson.
- 28. (a) Give an account of Emily Dickinson's attitude to death and immortality.

(Or)

(b) How does Frost present the problems of human freedom in "The Road Not Taken"?

29.	(a)	Consider A Farewell to Arms as a love story.
	(00)	0 011210101 111 011 011 011 01 011 011 0

- (b) Analyse the technique adopted in the play 'A Hairy Ape'.
- 30. (a) Give a brief account of the escapades of Huck.

(Or)

(b) Write a note on the element of humour as revealed in the novel **Huckleberry Finn.

AFN-1304 BEN533

B.A. DEGREE EXAMINATION, APRIL 2011 Fifth Semester

English

ENGLISH FOR CAREER DEVELOPMENT

(Non-CBCS—2004 onwards)

Time: 3 Hours Maxix um: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all questions.

Choose the correct answer:

- 1. ——— is the formal expression for accepting an invitation.
 - (a) "Could you please".
 - (b) "Sorry! I cannot".
 - (c) "With pleasure...."
 - (d) "Na; I".
- 2. "Sorry: I can't is the polite way of ————.
 - (a) declining an invitation.
 - (b) accepting an invitation.
 - (c) seeking permission.
 - (d) granting permission.

3.	I ha	ve been living in this house ————————————————————————————————————
	(a)	for.
	(b)	since.
	(c)	in
	(d)	until.
4.	The	patient — unconscious ruice Friday.
	(a)	is.
	(b)	has been.
	(c)	had been.
	(d)	was.
5.	We-	—— Conus in October every year.
	(a)	are paying.
	(b)	yay.
	(c)	have paid.
	(d)	have been paying.

Answer the following as directed:

- 6. He plays tennis. (add a question tag).
- 7. The cashier is accused misappropriation. (Supply a suitable preposition).
- 8. Tomorrow is a holiday. (Change into interrogative).
- 9. She is not ugly. (Change into an afturnative).
- 10. I was brought up by my uncle. (Change into active voice)

Combine each of the following into a single sentences:

- 11. He ran fast. He could 1 ot come first. (but)
- 12. She is poor. She nelps others. (though)
- 13. I was suffering from fever. I could not attend the class. (as)
- 14. We heard the noise. Immediately we ran out.

 (as soon as)
- 15. We reached the station late. The train had already left.

 (when)

Spot the errors in the following sentences:

16. One of the greatest leaders have departed
(a)
(b)
from the world no error.
(c)
(d)

17. He was curious to know why we should return them

(a)
(b)
(c)
their money back.
(d)

- 18. Two solutions to national traffic problems

 (a) (b)

 have been offered but neither $\underline{\text{Yave been tried}}$.

 (c) (d)
- 19. The Ganges $\frac{\text{has}}{(a)}$ overflowed $\frac{\text{its}}{(b)}$ banks and $\frac{\text{each}}{(c)}$ of the four villages $\frac{\text{are}}{(d)}$ flooden.
- 20. One of my friend has won scholarship and
 (a) (b)

 will soon be leaving for the U.S.A.
 (c) (d)

Section B $(5 \times 6 = 30)$

Answer **all** questions.

21. (a) Develop a conversation between a father and a son about the latter's studies.

	(b)	Lis	at out the polite ways of denying an invitation.
22.	(a)	Cor	nvert the following sentences into passive
		(i)	He admired her very much.
		(ii)	We will take him to hospital toraccrow.
		(iii)	People speak English in many countries.
		(iv)	My friends gave me a gift
		(v)	Poverty has made him ill.
		(vi)	The doctor has to examine you again. $(\cancel{\mathcal{J}}\cdot)$
	(b)	Ch	ange the following into assertive sentences:
		(i)	Are those windows made of wood?
		(ii)	Was the thief sent to the jail?
		(iii)	Does Sangeetha play tennis?
		(iv)	Has your father come back?
		(v)	Will he come in an hour?

(vi) Is the dinner ready?

23.	(a)	Fill in the blanks with suitable articles:
		(i) He wants to be ——— engineer.
		(ii) Canada is ———————————————————————————————————
		(iii) ——— Himalayas are on the Northern
		border of America.
		(iv) There is ——insect in your cup.
		(v) Honesty is ———— best policy.
		(vi) I want ———cur of tea.
		(Cr)
	(b)	Fill in the following blanks with suitable
		prepositions:
		(i) Have you replied ——— her letter?
		(ii) Furthe book — the table.
		(iii) The cow was ——— the tree.
		(iv) He filled the cup — milk.
		(v) Meet me ——— six o' clock.
		(vi) She stood ——— her husband.

24.	(a)	Correct the following sentences:
		(i) Atlantic divides Europe from North America.
		(ii) He is senior than me.
		(iii) I am waiting for you since this morning.
		(iv) The furniture in his house are new.
		(v) Four kilos of sugar are enough for me.
		(vi) A pair of shoes are expensive these days.
		(Orr)
	(b)	Complete the following sentences:
		(i) If you had gone to bed earlier, ———.
		(ii) Since he is ill, ———.
		(iii) I was late because ———.
		There will be no classes tomorrow as ———.
		(v) He was so tall that ———.
		(vi) This box is too heavy to be ———.

25. (a) Write a paragraph on the art of reading.

(Or)

(b) Write a paragraph on the problems of over population.

Section C

 $(5 \times 10 = 50)$

Answer all questions.

26. (a) Expand the proverb "a! that glitters is not gold".

(1))

- (b) Expand the proverb "make hay while the sun shines".
- 27. (a) Write a dialogue between a teacher and a student about studying abroad.

(b)	Develop a conversation between two passengers
	travelling in a train.

- (b) Attempt an essay on the invortance of growing trees.
- 29. (a) Prepare a speech to be delivered by you on the inaugural function of the Literary association of your college.

(Or)

(b) Escribe how you spent your summer holidays.

30. (a) Write a report for a newspaper on a neglected historical temple in your town.

(Or)

(b) Read the following passage carefully and answer the questions given below.

After the second world war there arose a new type of machine which could deal with numbers and formulae in an amazing fashion; electronic calculators which had electrical rather than mechanical memories. The impulses in the nerves of the human brain have a speed of 230 feet per second. The impulses in the circuits of the electronic calculator have a speed of one billion feet per second. The first great electronic calculator was built in the USA in 1946. Its brain consisted among other elements, of 18,000 electron tubes. It could multiply 2 ten-place figures in 3 thousandth of a second. In Cambridge, there is an electronic computer named

EDSAC which can carry out 100,000 calculations in minute. Another calculator named SSEC, whose construction was completed in 1948, completes 20,000 difficult arithmetical operations in 7 minutes. If it makes a mistake, it corrects it as soon as it notices the error. Since the autumn of 1955, a British firm has been offering electronic computers with considerable aviation experience. That is to say, an aircraft plant can now buy a firs-rate mathematician who is a specialist in aerodynamics, thermodynamics and aircraft construction. It does not merely juggle figures; it solves scientific problems provided these are presented to it in the proper form, translated into its language. It is claimed that a computer in the National Bureau of Standards at Washington' examined' the political and economic situation in the United States in the spring of 1951 and on the basis of the objective results of its calculations, recommended the dismissal of General Mac Arthur.

A	
(.)11Detione	•
Questions	•

1.	What speed do the impulses in the nerves of the
	human brain have?

- 2. What speed do the impulses in the curruits of the electronic calculator have?
- 3. When was the first great electronic calculator built?
- 4. How long does it take the computer EDSAC to carry out 100,000 calculations?
- 5. What does the computer SSEC do if it makes a mistake?

AFN-1305 BEN534

B.A. DEGREE EXAMINATION, APRIL 2011 Fifth Semester

English

JOURNALISM I - REPORTING AND EDITING

(Non-CBCS—2004 onwards)

Time: 3 Hours Maxirum: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all the avestions.

State whether the following statements are True or False

 $(5 \times 1 = 5)$

- 1. Based on the number of incidents involved, the intro could be simple or complex.
- 2. Writing an intro is an easy task.
- 3. News agencies and newspaper agents are one and the same.

4.	A reporter should not hesitate to ask relevant
	questions.
5.	Reporting and editing sides are in water tight
	compartments.
Fill ir	in the blanks $(5 \times 1 = 5)$
6.	Prominence is built up by
7.	The language of newsstory should be
8.	There isof labour in the reporting staff.
9.	Headline pace is
10	is important for Journalists

11. Change

(a) Planned exercise

12. Descriptive lead

(b) Command over language

13. News gathering

(c) Single column

14. Reporter

(d) Picture lead

15. Inverted Pyramid

(e) Pasic news value

Choose the correct answer

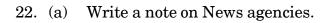
 $(5 \times 1 = 5)$

16. A murder comes under the category ofnews

- a) Tracedy
- b) Crime
- c) Conflict
- d) Personal impact

17.	Headlines must be
	a) Attractive
	b) Colourful
	c) easy to understand
	d) simple
18.	The Times of India is a(n)
	a) Bengali Newspaper
	b) North Indian newspaper
	c) English Newspaper
	d) Hindi Newspaper
19.	The job of a reporter is to
	a) Edit News
	b) Publish News
	c) Gather News
	d) Visit Places

- Press conference is where news is 20. released a) Official b) Social c) Political d) Private **Section** $(5 \times 6 = 30)$ Answer all questions 21. (a) Write a note on the list of categories which make news
 - (b) Write a note on the factors determining News value.



(Or)

(b) Write a note on Press briefing.

23. (a) Write a short note on the body of the story.

(Or)

(b) Write a note on the elements of News story.

24. (a) Write a note or the qualities of a reporter.

(Or)

(b) State the role of sub-editors.

25. (a) Write a note on indenting.

(Or)

(b) How are headlines framed?

$$(5 \times 10 = 50)$$

Answer all the questions

26. (a) Write an essay on factors determining News value.

(Or)

- (b) Write an essay on the steps involved in writing a News story.
- 27. (a) Write ar essay on the types of intros.

(Or)

(b) Write an essay on the language of news.

28.	(a)	What are sources from where is news collected?
		(Or)
	(b)	Write about the role of a reporter in a press conference.
29.	(a)	Write about the role of a News Editor. (Or)
	(b)	Why is the editorial department important in the press? Explain
30.	(a)	Discuss the different ways and means of making head ines attractive. $(Or) \label{eq:order}$
	(b)	Write an essay on text setting.

AFN-1306 BEN631

B.A. DEGREE EXAMINATION, APRIL 2011

Sixth Semester

English

LITERARY FORMS AND CRITICISM

(Non-CBCS-2004 onwards)

Time: 3 Hours Maximum: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all objective questions.

- 1. Anti-strophe is a part of ——.
 - (a) Ode.
 - (b) Elegy.
 - (c) Sonzet
- 2. "Thyrris" is a ——— elegy.
 - (a) Conventional.
 - (b) Modern.
 - (c) Pastoral.

3.		— is a narrative poem.
	(a)	Ballad.
	(b)	Elegy.
	(c)	Sonnet.
4.	A	—— ends on a happy note.
	(a)	Tragedy.
	(b)	Comedy.
	(c)	Absurd Play.
5.	Every	drama has a ———.
	(a)	Devouement.
	(b)	Sackground.
	(c)	Foreground.

6.	Johnso	on defined ——— as loose sally of the mind.
	(a)	Essay.
	(b)	Short - story.
	(c)	Drama.
7.	Kather	rine Mansfield is a wellknown - — Writer.
	(a)	Essay.
	(b)	Short-story.
	(c)	Biography.
8.	An Oct	tave consists of —————————lines.
	(a)	Six.
	(b)	Eight.
	(c)	Ten.

9.		— is a Psychological Critic.
	(a)	C.J. Jung.
	(b)	Arnold.
	(c)	Samuel Johnson.
10.	Forma	lism gives importance to
	(a)	Content.
	(b)	Theme.
	(c)	Form.
11.	Forma	listic Criticism Completely lays significance on —.
	(a)	The writer.
	(b):	The mileau
	(c)	The text.

4

12.		— applies Marxism in evaluating a work of art.
	(a)	Cleanth Brooks.
	(b)	Edmund Wilson.
	(c)	Helen Gardener.
13.	Arnold	terms poetry as criticism of
	(a)	Art.
	(b)	Life.
	(c)	Science.
14.		— Defined poetry as spontaneous overflow of
	powerf	ul feeings.
	(a) (b)	Coleridge. Dryden.
	(c)	Wordsworth.

5

15.	Arnold	l considers the personal estimate and the
		— estimate as fallacious.
	(a)	Historical.
	(b)	Psychological.
	(c)	Sociological.
16.	Of the	forms of poetry, ————————————————————————————————————
	Dryder	n's attention.
	(a)	Drama.
	(b)	Elegy.
	(c)	Epic.
17.		is used by T.S. Eliot to explain how emotion is
	bestex	pressed in poetry.
	(a)	Objective correlative.
	(b)	Unification of sensibility.
	(c)	Dissociation of sensibility.

A	ccord	ing to I.A. Richards the poetic use of words is —.
	(a)	Conative.
	(b)	Emotive.
	(c)	Structural.
_		— considers an adequate knowledge of
P	sycho	ology and essential Preliminary to literary
C	Criticis	sm.
	(a)	Wordsworth.
	(b)	J.A. Richards
	(c)	Johnson.
_		— (2) s human mind a system of impulses.
	(9)	T.S. Eliot.
	(b)	Henry James.
	(c)	I.A. Richards.

Answer **all** questions given below in about 150 words each.

21. (a) Trace the origin of Short-story.

(Or)

- (b) Explain the different types of elegy.
- 22. (a) Explain the features of tragic-comedy.

(Or)

(b) Analyse the post modern trends in fiction.

23.	(a)	Trace the beginnings of formalist criticism.
		(Or)
	(b)	How does sociological criticism view v text?
24.	(a)	Give an account of Dryden's News on French drama. $(Or) \label{eq:orden}$
	(b)	Explain Wordsvortn's theory of poetry.
25.	(a)	Discuss T.S. Eliot's remarks on metaphysical poetry. $(Or) \label{eq:constraint} (Or)$

(b) Consider F.R. Leavis as a literary critic.

Answer **all** the following questions in about 250 words each.

26. (a) Examine the various types of Poetry.

(Or)

- (b) How did essay emerge as a him ary genre?
- 27. (a) Trace the origin and development of Novel.

 $(\mathcal{O}r)$

- (b) How are dramas classified?
- 28. (a) High ight the salient features of Psychological Criticism.

(Or)

(b) How do the Marxist's view a work of art?

29.	(a)	${\bf Explain\ Wordsworth's\ analysis\ of\ the\ nature\ and}$
		function of poetry.

(*Or*)

- (b) Examine Dryden's contribution to English Literary Criticism.
- 30. (a) Examine the value of T.S. Elict's Criticism.

(Or

(b) How does Richards explain the nature of poetry?

AFN-1307 | BEN632

B.A. DEGREE EXAMINATION, APRIL 2011 Sixth Semester

English

DRAMA

(Non-CBCS—2004 onwards)

Time: 3 Hours Maxinum: 100 Marks

Section A

 $(20 \times 1 = 20)$

Answer all the questions.

- 1. What does Gaveston do to the Bishop of Coventry?
- 2. Why does Young a Mortimer want to repeal the order of Gaveston's barushment?
- 3. How does the Younger Mortimer escape from the Tower?
- 4. Why does Captain Jack absolute love Lydia in the name of Ensign Beverley?

- 5. Who is Delia?
- 6. Why does the Faulkland involved himself in the duel?
- 7. What do Voices that Joan hear from God say?
- 8. Why does Joan refuse to marry
- 9. Why does Cauchon say that Joan is not a witch?
- 10. Who is the spiritual guide to Harry?
- 11. What does Dr. Warburten say about harry's father?
- 12. What do others talk about Harry in his absence?

13. How does Dr. Rank get disease? Whose signature does Nora forge? 15. What kind of party do the Torvalds atten-Say True or False: Edward III access the Queen of complicity in the murder of Edward II and souds her to the Tower. 17. Anthony absolut: knows that his son is in love with the lady whom he has fixed for him. 18. Joan receives Commands directly from the God.

- 19. Agatha tells harry that she is weak and can be easily disturbed..
- 20. Dr. Rank is secretly in love with Nora.

 $(5 \times 6 = 30)$

Answer all questions in about 150 words each.

21. (a) Comment on the role played by Gaveston.

(Or)

- (b) Briefly the importance of the opening scene in $Edward\ N$
- 22. (a) Write a brief note on the misuse of language by Virs. Malaprop.

(Or)

- (b) Justify the title of *The Rivals*.
- 23. (a) Write a note on the Trial scene in St. Joan.

(Or)

- (b) Sketch the character of Cauchon
- 24. (a) How does Agatha help Harry to achieve the spiritual insight?

(1) r)

- (b) Write a short note on the climax of *The Family Reunion*.
- 25. (a) Poss Torvald have any redeeming qualitier?

(Or)

(b) Compare Torvald's and Nora's altitudes towards money.

Section C
$$(5 \times 10 = 50)$$

Answer all questions in about 300 words.

26. (a) Consider Edward II as a historical play.

(Or)

- (b) Discuss the tragic downfall of Edward II.
- 27. (a) To what extent does the play *The Rivals* reflect the social life of the 18th century England?

(Or)

- (b) Analyse Lydia role in *The Rivals*.
- 28. (a) Sketch the character of Joan of Arc.

(Or)

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	(b)	Is St. Joan a tragedy or tragicomedy? Discuss.
29.	(a)	Discuss The family Reunion as a drama of
		detection, crime and punishment.
		(Or)
	(b)	What does Eliot signify through The family
		Reunion.
30.	(a)	Comment on the transformation of Nora in A
		Doll's House. (Or)
	(b)	How does Ibsen portray Torwald in A Doll's house?

AFN-1308 BEN633

B.A. DEGREE EXAMINATION, APRIL 2011 Sixth Semester

English

COMMONWEALTH LITERATURE

(Non-CBCS—2004 onwards)

Time: 3 Hours Maxirum: 100 Marks

Section A

 $(20 \times 1 = 20)$

- I. Answer the following:
 - 1. Where does the poet find in the poem *Clock* and Heart?
 - 2. Is the poet show Neilson happy with his current status? Why?
 - 3. Why do some people stop the postman?
 - 4. What are the cultures portrayed in the poem The Kitten?
 - 5. How does Wole Soyinka describe old age?

II. Fi	ll in the blanks :		
6.	"Journey to the Interior" i	is a po	em by
7.	Maki Kureshi wrote the	poem	
8.	Lakunle is a	•••••	·
9.	Sidi, by the end, goes	s to I	Paroka because of his
	•	S)
10.	The white hairs in the announce the persona's	_	-
III. Match the following:			
11.	The Big Gray dog	-	Words
12.	The Perurn	-	Baroka
13.	Edwin Thamboo	-	Pakistani Writer

AFN-1308

K.S. Manian

Alaster Macleod

14. Lion

15. Ahmed Ali

16.	K.S. Manian belongs to (Malaysia /
	Australia)
17.	"The Whale" is a short story by
	(Gordiner/Viti Thimaera)
18.	Lakunle wanted to marry (Sidi /
	Sadiku)
19.	"That Albion too was once a colony" is a line from
	Heart)
20.	Shaw Neilson is tired of (talking to
	blue tower / talking about rich honours and power)

IV. Choose the correct answer:

Answer all questions.

Answer the following questions in about 150 words each.

21. (a) Write a brief character sketch of Sedn:u?

(Or)

- (b) Explain how the minorities become victims with reference to *Nampal'y Road?*
- 22. (a) How does Wole Soyinka describe old age?

(Or)

(b) To a blue Flower is a product of the romantic tradition of English life. Elucidate.

4

23. (a) Write a short note on The Traveller and the Photographs in the play *The Lion and the Jewel?*

(Or)

- (b) Write a brief note on the significance of the Dance of the Lost Traveller.
- 24. (a) Discuss the characteristics of India as depicted in "Discovery of India".

 $(\mathcal{O}r)$

- (b) Bring out the everyday struggle of the aborigines as reflected in "A Black Grandmother".
- 25. (a) Comment on the Scottish highland heritage of the ang.

(Or)

(b) "Six feet in the country" reflects life under apartheid. Explain.

Section C
$$(5 \times 10 = 50)$$

Answer all questions.

Answer the following questions in 250 words each.

26. (a) Discuss the portrayal of family in Nampally Road.

(Or)

- (b) Nampally Road is about a returnee trying to create literary order out of tumultuous past but involves in the resurgent violence.
- 27. (a) Discuss The Lion and the Jewel as a post-colonial $p^{1}a\sqrt{2}$.

(Or)

(b) How are women portrayed in *The Lion* and the Jewel?

28. (a)	What does Jawaharlal Nehru reveal in "Epilogue
	to the Discovery of India"?

(Or)

- (b) How does K.S. Manian portray the problem of immigrants in "The Return".
- 29. (a) Does love breed poetry? E. p'ain in detail with reference to Judith Wright's 'Clock and Heart'.

(Or

- (b) Elucidate "The Wystic Drum" as a saga of generations from past to the present.
- 30. (a) Describe the role of literature in the growth of a nation.

(Or)

(b) The return and learning analyses the problems of migration. Explain.

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AFN-1309 BEN634

B.A. DEGREE EXAMINATION, APRIL 2011 Sixth Semester English

JOURNALISM II : ADVERTISING AND PUBLIC RELATIONS

(Non-CBCS-2004 on wards)

Time: 3 Hours Naximum: 100 Marks

Section (20 × 1 = 20)

Answer all the questions.

Answer the following by choosing the best of the alternatives given:

- 1. 'Advert ire" means (to turn to, to exchange, barter, give)
- 2. 'Advirtisements are (personal, non-personal, interpersonal, Transpersonal)
- Odd Man out (Advertising has economic, social, Psychological and Ecclesiastical function)

4.	Posters is related with(print media,
	Electronic media, out-door, direct-mail)
5.	$ASCI is \ associated \ with \ (India, U.K.,$
	U.S.S.R., U.S.A.)
6.	The marketer's jobvhen the product
	is brought. (doesn't end, does end, stops, is over)
7.	Malayala Manorama is published from (Kottayam, Kochi, Ernakulam, Chennai)
8.	For any medic is the tool of the
	success. (Language, colour, size, pattern)
9.	is a worth of more than thousand
	words. (Language, headline, picture, sentence)

10.	Newspaper are suitable for(Issues,
	Job recruitment, housing and Insurance)
11.	When is the Consumer Protection Act enacted?
	(1986, 1985, 1987, 1988)
12.	The first step in advertising is to make up a brand
	(Preposition, plea, media, campaign)
13.	is an alternative version of the
	port folio test. (Mock magazine test, Fair Magazine
	test, True magazine test)
	67
14.	Spot programmes' duration is less than
	(one minute, an hour, a week)
.	
15.	A less type is the (advertiser's name,
	owner, product's name)

16.	Blue Diamond is(TV,	Car, Watch)
17.	Copy refers to the(Writ	ten material,
	Xerox copy, duplicate)	2
18.	is essential for go	od employee
	communication. (hard work, Repetition,	Stress)
	0.	
19.	The term "PR' owes its origin to	•••••
	(U.S.A., U.S.S.R., U.K., U.A E.)	
20	Media tour is a press conference	
20.		•••••
	(on wheels, town ball, hill station)	
	Section B	$(5 \times 6 = 30)$
	Answer all questions.	
21.	(a) What is the nature of advertising?	
	(Or)	

	(b)	What are the merits and demerits of advertising?
22.	(a)	Bring out the political advertising in India.
		(Or)
	(b)	Write an essay on Radio Advertising.
23.	(a)	PR is a communication - Discuss.
		(O_r)
	(b)	Guidelines for a nducting a press conference.
24.	(a)	
		Disc as (Or)
	(b)	Various units of TV advertisement.

25. (a) Qualities required for a PRO.

(Or)

(b) TV advertising.

Section C

 $(5 \times 10 = 50)$

Answer all questions.

26. (a) Various types of Advartisement.

 (O_{Γ})

- (b) Tools of Ph.
- 27. (a) Advertising for Print Media

(Or)

(b) Growth and development of advertisement in India.

(a)	Code of ethics of advertising Agency.
	(Or)
(b)	Advertisements for various media.
(a)	Different types of copy in the creation of an
	advertisement.
	(Or)
(b)	Script writing for TV commercial.
(a)	Misconceptions about the P.R.
	(b) (a)

(Or) (b) Piscuss Gandhi as a Public Relations Personality.